

GEMCY®

GENUINE JEWELRY AND WATCHES
BLOCKCHAIN CERTIFIED

TRADE IN JEWELRY AND WATCHES REDEFINED.

Luxury products molecularly analyzed, certified in
the blockchain and traded on the marketplace.



MOLECULAR
authentication



BLOCKCHAIN
based certificates



A.I.-SUPPORTED
valuation and
recognition



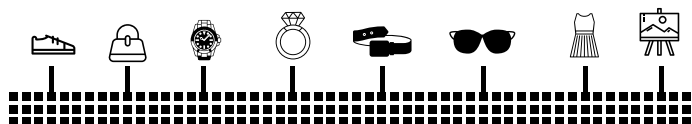
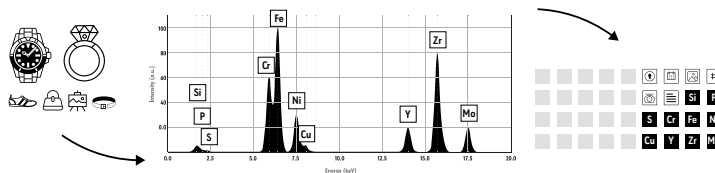
TRADE
in certified luxury goods
on the marketplace

The advantages

Certification

A new era of product authentication has begun.

Every product has a unique molecular structure, similar to a fingerprint. By analyzing its molecular structure, we obtain high-precision measurements of genuine products.



The blockchain

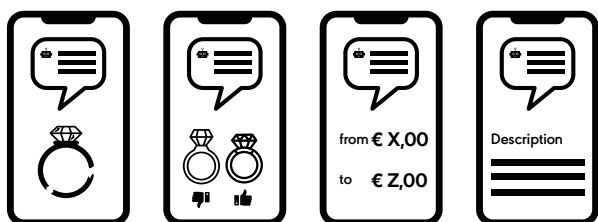
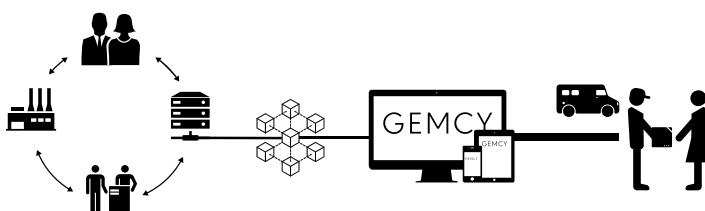
GEMCY has a closed blockchain that was especially developed for product certification.

Certificates and test results are stored as NFTs. The blockchain will contain further product categories in the future.

The marketplace

GEMCY is a digital platform where everyone can trade certified jewelry.

Jewellers with old stock, wholesalers and manufacturers with surplus goods and private customers with used jewelry in B2C and C2C.



Artificial intelligence

Machine-Learning and big data for certification, pricing, assistance with product publication and much more.

Customers are supported by intelligent systems in all areas. Big data is used to make certification even more reliable. Further applications will follow and will be continuously expanded.

Shortfacts

- Re-commerce trading platform focused on jewelry and watches.
- There is currently no trading platform of this specialized type in Europe.
- The online jewelry market is facing major growth. 13% of the total jewelry market in 2019 was online, by 2025 it is expected to be 21% ≈ \$80 billion.
- The second-hand watch market is expected to be worth \$29 billion - \$32 billion in 2025.
- Digitalization (see [airbnb.com](https://www.airbnb.com), [uber.com](https://www.uber.com)) of the stationary real jewellery trade.
- Gemcy.com enables market participants to enter into direct business contact via this digitalization and receives a commission in return.
- Gemcy.com guarantees the authenticity of the jewelry and watches.
- Molecular authentication and certification using blockchain technology, big data and machine learning (ML). The data is stored in an NFT (Non-Fungible Token), which ensures the immutability and unique identifiability of the product.
- The jewelry and watches can be offered at a fixed price or as an auction.
- Scaling: The stationary jewelers become GEMCY's satellites.
- Trading, certification and processing on behalf of GEMCY = growth outside the company's own infrastructure (see Airbnb, Uber).

Summary

Gemcy is revolutionizing the jewelry and watch market with a secure and transparent online platform that offers certified products using blockchain technology, big data and machine-learning.

We integrate local jewelers as external certifiers and satellites into our network and thus expand our reach according to the Airbnb or Uber principle.

We connect buyers and sellers, guarantee authenticity and quality at a molecular level and thus open up enormous market potential in a growing global market.

GEMCY TOKEN UTILITIES

ALL PARTICIPANTS

Benefits of purchasing GEMCY tokens in pre-sale

- The token can be purchased at a special rate
- Special token bonus percentages are added in pre-sale
- Participants have the opportunity to purchase GEMCY tokens that can be used for various purposes within the GEMCY platform ecosystem, such as:
 - Purchasing certified used jewelry
 - Paying for certification services
 - and more.
- During start-up phase until the product launch, which is linked to the sales process, we reward our initial investors with 8% p.a. on their token purchases.
- All GEMCY token holders benefit from the success of the marketplace
- 12% of sales are distributed as GEMCY tokens to all holders in proportion to their GEMCY token balance.
- After the completion of the regular token sale campaign, the GEMCY token will be listed on various major DEXs (Decentralized Exchange) and CEXs (Centralized Exchange).
- Since the token will be listed on CEX markets, the price of the token will be determined by the markets once trading begins.
- Token holders or interested parties will then have the opportunity to buy and sell, i.e. trade, GEMCY tokens on the markets that will be active by that time.

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